

Logo Use and Credit Line

The North Carolina Arts Council logo must be prominently displayed on-site and in all publicity and printed materials. You are welcome to display the NEA logo at any time, but if the source of funds on your grant says "federal funds," you must display the NEA logo.

Credit Line

Printed material and publicity regarding North Carolina Arts Council grants, funded activities, and/or partnerships must contain the following language with the appropriate logo(s):

For those who receive State funding only:

This project was supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources.

Example:



This project was supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources.

For those who receive State and Federal funding:

This project was supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources, with funding from the National Endowment for the Arts.

Example:



This project was supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources, with funding from the National Endowment for the Arts.

Donor Recognition

If your organization lists donor participation in printed materials or on your website, you must list the N.C. Arts Council in the appropriate category (i.e. Benefactors \$25,000 – \$49,000, Directors \$10,000 – \$24,999, Sponsors \$5,000 – \$9,999, etc.). For radio, television and non-written announcements, please use the credit line language above.

In written communication, North Carolina Arts Council should always be written out on first reference. The use of NCAC is internal nomenclature for the arts industry so please do not use this on materials for the public. We prefer: North Carolina Arts Council or N.C. Arts Council on second reference.

Reproducing the Arts Council Logo

Grantees may download a print quality logo from the N.C. Arts Council's website at <http://ncarts.org/resources/grants/logo-use>. Do not reproduce the logo from faxed or photocopied images. The logo must be reproduced as a unit without alteration. The logo may be no smaller than 1" wide. The circle with the word "ARTS" must be a least the size of a nickel, although the size of a quarter is preferable. [Please see the Visual Guide](#). The NEA logo can be downloaded from <https://www.arts.gov/grants/manage-your-award/nea-logo>.

We encourage you to place the N.C. Arts Council logo on your website and in your e-newsletters and link it to <http://www.ncarts.org>.

Web and Social Media USAGE:

Please make sure that digital versions of the North Carolina Arts Council logo link to our primary website www.NCArts.org. Join our social media network and tag NCArts.

Facebook: <https://www.facebook.com/ncarts>

Twitter: <https://twitter.com/ncartscouncil>

Instagram: <https://www.instagram.com/ncartscouncil/>

YouTube: <https://www.youtube.com/user/NCArts>

Approved Boilerplate

If you have additional room in your playbill or publication to promote the North Carolina Arts Council beyond the credit line, please use the approved language below with our logo:

The North Carolina Arts Council builds on our state's longstanding love of the arts, leading the way to a more vibrant future. The Arts Council is an economic catalyst, fueling a thriving nonprofit creative sector that generates \$2.12 billion in direct economic activity. The Arts Council is also a cultural pathfinder, sustaining diverse arts expression and traditions and investing in new innovative approaches to art-making. The North Carolina Arts Council has also proven to be a champion for youth by cultivating tomorrow's creative citizens through arts education. www.NCArts.org

Questions about Logo Use?

North Carolina Arts Council Director of Marketing at (919) 807-6530.