

Attention potential Grantees:

Columbus County Arts Council is now accepting applications for arts programs in 2021-2022 for Columbus County organizations using arts as part of their programming. You will find grant guidelines and an application for the North Carolina Arts Council's Grassroots Arts Program. The deadline for submitting this application is February 15, 2022. Columbus County Arts Council is pleased to work with your organization as you develop programs, projects, or services to promote the cultural arts in Columbus County. While you may be familiar with the application process, your Arts Council is here to help you with any questions you may have about the application process. Feel free to call with any questions you may have. The guidelines have changed in some respects, but the changes are in the reporting of grant funding. Those changes will be highlighted in the Grant Report Packet if you are awarded a Subgrant.

Due to Covid-19, we are aware there may be some changes in your arts programming. Please take that into account as you complete your application. If you are awarded a grant, you may use these funds for any arts programming you have had or will have from July 1, 2021 until June 30, 2022. If arts programming is cancelled or postponed past the June 30th date, please call me.

We look forward to reviewing your application. You may mail your application to Columbus County Arts Council at Post Office Box 291 or you may deliver your application to our office at 822 South Madison Street during our regular office hours (8:30AM-1:00PM Tues-Thur.) or by appointment. Please make sure that we receive your application by the deadline of **FEBRUARY 15, 2021.**

GUIDELINES FOR GRASSROOTS ARTS PROGRAM SUBGRANTS

ELIGIBILITY FOR APPLICATION

- All organizations must have been in operation for at least one year. While nonprofit 501(c)(3) status is preferred, organizations that are nonprofit in nature may also apply.
- All organizations must reside and carry out projects within the county they are applying for funds
- Individuals are not eligible to apply for Grassroots Art Funds
- Applications and support materials must be completed and received by the due date!
- All projects must take place between July 1, 2021 and June 30, 2022.
- Grant amounts range from \$500 and up.

WHAT IS GRASSROOTS ARTS PROGRAM FUNDS?

Grassroots Arts Program funds may be used for expenditures to conduct quality arts programs or operate an arts organization. Typical uses of Grassroots money include:

- Program expenses such as professional artists' fee and travel, space rental for an arts event, advertising, marketing and publicity, Website and electronic media, scripts, costumes, sets, props, music, and rental equipment.
- Operating expenses for qualified arts organizations not already receiving operating support from the NC Arts Council. These can include salaries, telephone, office supplies, printing, postage rent, utilities, insurance, and equipment rental.

PRIORITIES FOR FUNDING

The first priority of the Grassroots Arts Subgrant program is to provide operating or program support to qualified arts organizations not already receiving or eligible to receive support from the NC Arts Council. These include theaters, symphonies, galleries, art guilds, choral societies, dance companies, folk art societies, writers' groups and arts festivals, among others.

The second priority of the Grassroots Arts subgrant program is to support arts learning and arts in education programs conducted by qualified artists. These can be artist residencies in schools, afterschool or summer camps or adult arts learning classes.

GUIDELINES FOR GRASSROOTS ARTS PROGRAM SUBGRANTS (cont.)

FUNDING POLICIES

- Tribal organizations that receive grassroots funds must represent state or federally recognized tribes.
- Colleges, universities, and libraries may receive grants for arts programs that are community-based or generate regional arts involvements. Grants may not support their internal programs, administration or operation expenses including library books, band boosters, equipment purchases.
- Subgrants may not be awarded to individuals or to organizations for prizes, competitions, tuition or financial rewards.
- Grassroots funds may not be used for art supplies or equipment.
- Religious organizations or churches may not receive Grassroots funds unless the programs are presented outside regular church services, engage the larger community and do not contain religious content.
- Grassroots fund may not be used for activities associated with school's internal arts programs such as in-school performances, the purchases of art supplies, or student art competitions or publications.
- Municipalities may receive grants for arts programs which use qualified artists to conduct programs that involve the greater community. Grants may not support internal programs, administration or operating expenses.

GRASSROOTS ARTS PROGRAM MONEY MAY NOT BE USED FOR THE FOLLOWING:

- Art, music, and dance therapists
 - Artifacts
 - Purchase artwork
- Purchase equipment or art supplies
- Capital expenditures or equipment
 - Contingency funds
 - Deficit reduction
 - Fundraising events
- Food or beverages for hospitality or entertainment functions
 - School band activities or equipment
 - School choral activities
 - Lobbying expenses
 - Oral history and history projects
 - Tuition for academic study
- Interest on loans, fines, or litigations